

azartmedia

AWARD WINNING NEW MEDIA



## // THE BOOK OF COOL



Our latest baby, the book of cool has just won three of the webbys people award. Best navigation/Structure, Best Use of Video, Best Retail website. The book of cool is the only european website to have won more than three awards after Google. Available online, in DVD format and UMD™ format for the PSP™ PlayStation®Portable.



// NIKE



Creation of online multiplayer game for Nike's cutting edge website, nikelab.com. A collaboration with Rga, helping Nikelab win the Cannes Cyber Lions; Nike Lab Spring 04, Bronze; Web site Sportswear, fashion & clothing; Nike Lab Holiday 03, Gold ; Web site Sportswear, fashion & clothing



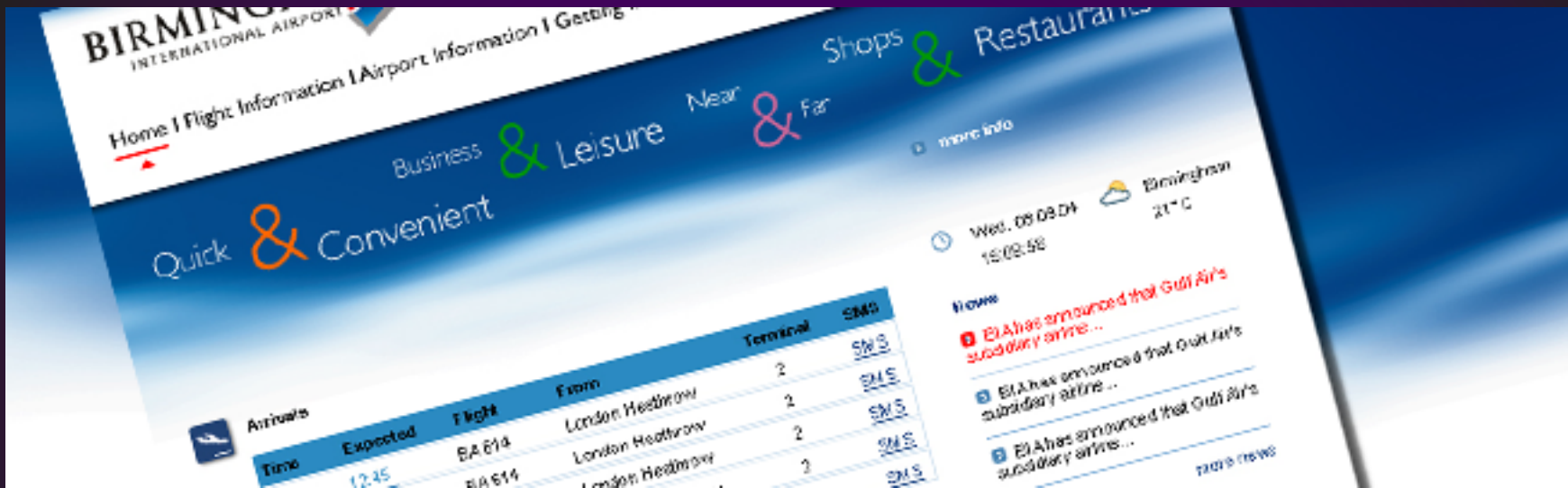
## // BANKSYS



Live Global Broadcasting . Creation of Internal communication channels with Live Data input. Delivering up to the minute information to Banksys employees and consultants.  
Broadcasted on computers and plasma screens .



/// BXH



Initial design and functionality, with Glass and Mc Can Ericson



// ISH



Digital brand development, CD-ROM. animations, Interactive Kiosk